

Self-Sustainability Work Group

Meeting notes

June 10, 2014

Building Foundational Statements:

Here are the topics we discussed on Wednesday, and the resulting work accomplished. We now have a Vision Statement, Mission Statement, Goal Statement, and Goals. Please review this work, and this can be a work in progress at our next meeting if you see problems with the work so far.

Then I want each of you to do the exercises about deciding on Outcomes and Benchmarks which are discussed further down this document. We will talk about these items at our next meeting.

Vision Statement

Haralson County- A Thriving and Resilient Community

Mission Statement

Community collaborators taking action to create a competitive workforce and a higher quality of life for families through initiatives in education, training, and support services.

Goal Statement:

To enhance the probability of gainful employment by sharing resources and providing community driven activities that increase the value of clients to business and industry.

Goals and Outcomes

- Provide business and industry with qualified applicants that meet their workforce needs
- Enhance family functioning through increasing household income
- Create a system of community engagement and activity that supports Goals 1 and 2.

Next we need to establish some outcomes, as well as benchmarks to accompany them. Please read the exercise below and then make your own suggestions about outcomes and benchmarks.

Definition: An “outcome” is a specific result that you want to achieve and should be matched with a goal from above. A “benchmark” lets us know when this outcome has been achieved. Outcomes can have more than one benchmark, though below I have only included one benchmark for each outcome.

For example an outcome and benchmark for Goal#1 might be:

- Outcome: Business and Industry will increase the frequency of hiring clients from Self Sufficiency Work Group organizations

- Benchmark: A total of 20 persons from our organizations will be hired by local industry in FY 2015 vs. 12 in FY 2014

For Goal #2 an outcome and benchmark might be

- Outcome: Clients of SSWG organizations will realize a reduced dependency on public assistance
- Benchmark: 25% of the clients served by SSWG organizations during FY 2015 will realize a reduced dependency on public assistance vs. 15% in FY 2014

For Goal #3 and outcome and benchmark might be

- Outcome: Clients will benefit from the sharing of activities by members of the SSWG
- Benchmark: SSWG organizations will share at least four activities that help fill gaps in services in FY 2015 vs one activity in FY 2014

Your suggestions for outcomes and benchmarks following the construct above.....

Goal #1:

Goal #2:

Goal #3: