

Haralson Family Connection Coalition

Community Assessment Team Meeting

June 28, 2011

Minutes

Attending: Betty Candler, Amy Driver, Annette Johnson, Jada Pike, Marcy Sanders, Tara Chapman, Steve Williams, Kathy Yates, Ann Chaffin, Jim Winchester, Joey Mullins (GaFCP staff)

Group Work Sessions

Focus Groups:

1. During a brainstorm session the group identified the following groups for an initial list of groups to include, and decided who would check the viability. They were instructed to suggest a list of groups that represents our whole community; business, youth, seniors, parents, etc. :

- Higgins General Hospital Employees (Steve)
- Industry leaders (Tara)
- Chamber of Commerce Leadership Circles (Tara)
- Senior citizens from Tallapoosa or Buchanan centers (Marcy)
- HeadStart parents (Jim)
- Housing Authority residents (Jim)
- Ladies ministry at her church (Tara)
- GED/Adult Education class (Kathy)
- Youth Leadership (Tara)

The group will narrow to no more than 6 focus groups at next meeting.

Jim will act as facilitator, and maybe Mr. Mullins (as needed). Jim asked that one member of the team be the recorder for these sessions, another reason to keep the number of groups low.

2. The work group began considering the questions for the focus group instrument and will continue to work on it at the next meeting. Joey Mullins had some suggestions about this instrument and how it should be organized. The group will finalize this instrument at the next session.
3. The CA team chose a timeline for actually starting the assessments in the community. Assessments will begin at the July 21 meeting of the collaborative and we must have all results to Jim by September 1.

Community Survey:

1. The team decided to administer the survey in two ways
 - a. Paper surveys through partners and community organizations
 - i. Libraries
 - ii. Collaborative partners

- iii. Sr. Citizen centers
 - iv. Schools
 - v. Etc.
 - b. On-line survey using Survey Monkey
- 2. The group decided to do a general survey of the community, rather than to create various surveys for target markets.
- 3. What do we want to know?
 - a. How aware are folks about services in HC?
 - b. How aware are folks about the problems/issues facing families?
 - c. What additional services would folks like to see?
- 4. The group reviewed two surveys; one from 2002 and another from 2005
 - a. The group liked the one from 2005 and voted to keep it pretty much intact with these changes
 - i. Change "Drug and Alcohol Programs" to "Substance Abuse Programs."
 - ii. Add "Adult Criminal Activity."
 - iii. Add "Work Ready Certification."
 - iv. Question #2- #19: "access to Headstart or Pre K for low income
 - v. Question #2: Lack of "affordable"
 - vi. Take off public transportation question
 - vii. Take off live here longer than 5 years
- 5. After the meeting Joey made the following suggestions:
 - a. Shorten survey to front/back of one page, including demographic information
 - b. Eliminate the questions about services and focus on opinions about social issues
- 6. Next meeting is scheduled for Tuesday, July 12 at the Sewell Mill in Bremen.